

Amend

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EEO Form 396-C

File No.: CBL0016699

Filing Status: **Ready for Review**

12002

Reference Copy
OMB Control
No. 3060-1033

General Information

FCC Registration Number (FRN)
0013907928

Filing Year
2024

Employment Unit ID (EUID)
12002

Section I - Identifying Information

Has the identifying information associated with this EUID changed?
No

Operator Legal Name
ASTOUND BROADBAND, LLC

Operator Address 1
3700 Monte Villa Parkway, Suite 200, Bothell, WA
98021

Operator City
Concord

Operator state
WA

Operator Zip Code
98021

State of Employment Office

County of Employment Office

CA

Contra Costa

Application Purpose

New Program Report

Supplemental Investigation Sheet (SIS)**Required**

false

Category of Respondent

Six (6) or more full-time employees during the selected reporting period

Reporting Period Start Date

2023-07-15

Reporting Period End Date

2024-07-14

Section II - Community Information

PSID

020098

Communities

CA1585, CA1812, CA1813, CA1582, CA1632

Section III - EEO Policy and Program Requirements

Complied with outreach provisions

Yes

Disseminated widely EEO Program

Yes

Contacted multiple sources of applicants

Yes

Offered promotions in nondiscriminatory manner

Yes

Sought out entrepreneurs in a nondiscriminatory manner

Yes

Analyzed the results of efforts to recruit hire promote and use services

Yes

Defined responsibility of management

Yes

Conducted continuing program to exclude prejudice

Yes

Conducted continuing review of job structure

Yes

Section IV - Additional Information

Exhibit 3 (Optional)

Concord, CA Unit 12002 - FCC 2023-2024.xlsx -
Google Sheets.pdf

FCC FORM 396-C -- Supplemental Investigation Sheet PART I - PART I - Employee Job Descriptions

PART II - Inquiries Concerning EEO Program and Practices

PART III - EEO Public File Report

Exhibits

Exhibit 3 (Optional)

Concord, CA Unit 12002 - FCC 2023-2024.xlsx -
Google Sheets.pdf

Certifications

I certify that to the best of my knowledge, information and belief, all statements contained in this filing are true and correct. WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Certifier Information

Certifying Official Name and Signature

Amy Atkins

Certifying Official Title

Vice President/Human Resources

Certifying Official Phone

903-805-5855

Certifying Official Email

amy.atkins@astound.com

Certifying Date Signed

2024-09-25

Wave Division Holdings, LLC. dba Astound Broadband
EEO Public File Report
Employment Unit ID 12002 FCC Year July 15, 2023 through July 14, 2024

Total # of Full-Time Vacancies Filled During Period: 8

Total # People Interviewed for Full-Time Vacancies During Period: 54

Requisition Number	Posting Title	Source	# of Interviews	# of Hires
ACCOU007474	Account Executive	Employee Referral	1	1
		Indeed	1	0
		Astound Broadband Website - Careers Page	0	0
		Company Vehicle Advertisement	0	0
		Astound Broadband Internal Posting	0	0
		Appcast	1	0
DIREC007496	Direct Sales Representative	3rd Party Agency	0	0
		Company Vehicle Advertisement	0	0
		Astound Broadband Internal Posting	0	0
		Employee Referral	3	0
		LinkedIn	0	0
		Indeed	1	0
		Appcast	15	0
		Astound Broadband Website - Careers Page	3	1
FIELD007616	Field Deployment Technician	Former Employee	0	0
		Indeed	2	0
		Appcast	1	1
		Company Vehicle Advertisement	0	0
		Astound Broadband Internal Posting	0	0
		Astound Broadband Website - Careers Page	0	0
DIREC007574	Direct Sales Representative	Indeed	1	0
		Appcast	11	0
		Astound Broadband Website - Careers Page	1	1
		Astound Broadband Internal Posting	0	0
		Company Vehicle Advertisement	0	0
ENTER007676	Enterprise Account Executive	LinkedIn	1	1
		Astound Broadband Website - Careers Page	0	0
		Astound Broadband Internal Posting	0	0
		Company Vehicle Advertisement	0	0
		Appcast	1	0
ENTER007645	Enterprise Account Executive	Employee Referral	1	1
		Appcast	0	0
		Astound Broadband Internal Posting	0	0
		Company Vehicle Advertisement	0	0
		Astound Broadband Website - Careers Page	1	0
MANAG007531	Manager, Construction	LinkedIn	1	0
		Professional/Business Referral	1	1
		ZipRecruiter	0	0
		Indeed	1	0
		Monster	0	0
		Astound Broadband Internal Posting	0	0
		Company Vehicle Advertisement	0	0
		Astound Broadband Website - Careers Page	0	0
		Appcast	1	0
		ENTER007751	Enterprise Account Executive	LinkedIn
Employee Referral	0			1
Indeed	0			0
RecruitUSA	1			0
Astound Broadband Internal Posting	0			0

		Company Vehicle Advertisement	0	0
		Astound Broadband Website - Careers Page	0	0
		Appcast	3	0
Grand Total			54	8

Wave Division Holdings, LLC. dba Astound Broadband
FCC Annual Report
Employment Unit ID 12002
Recruitment Sources Utilized for Vacancies Filled - 76.1702(b)(2)
July 15, 2023 through July 14, 2024

Source	Contact and Email	Address	Telephone	Entitled to Notifications
Astound Employee Referral	Rebecca Xo Rebecca.Xo@astound.com	3700 Monte Villa Parkway, Bothell WA 98021	609-276-4105	No
Astound Internal Job Posting	Rebecca Xo Rebecca.Xo@astound.com	3700 Monte Villa Parkway, Bothell WA 98021	609-276-4105	No
Astound Careers Website	Rebecca Xo Rebecca.Xo@astound.com	3700 Monte Villa Parkway, Bothell WA 98021	609-276-4105	No
Robert Half- Agency	Linda Nguyen Linda.Nguyen@roberthalf.com	1401 I Street NW, Washington, DC 20005	202-998-8422	No
People Solved- Agency	Thalia Marquez thalia.marquez@peoplesolved.com	PO BOX 2626, Allen, TX 75013	416-347-8052	No
Indeed	Kyle Murphy Kylemurphy@indeed.com	200 W 6th St, Floor 36, Austin, TX 78701	512-485-1899	No
Company Vehicle Advertisement	Vanessa Perry vanessa.perry@astound.com	650 College Rd. E, Suite 3100, Princeton, NJ 08540	609.452.2543	No
Social Media Outreach; Facebook, Twitter, Instagram	Julie Thomas julie.thomas@astound.com Rebecca Hornak rebecca.hornak@astound.com www.facebook.com	1 Hacker Way Menlo Park, CA 94025	650-308-7300	No
Cross Channel Advertising (TV Spot)	Vanessa Perry vanessa.perry@astound.com	650 College Rd. E, Suite 3100, Princeton, NJ 08540	609.452.2543	No
Buyer	Colleen Kelly ckelly@buyerads.com	175 Highland Ave, Needham, MA 02494	857-404-0891	No
Zip Recruiter	Colleen Kelly ckelly@buyerads.com	175 Highland Ave, Needham, MA 02494	857-404-0891	No
Appcast	Colleen Kelly ckelly@buyerads.com	175 Highland Ave, Needham, MA 02494	857-404-0891	No
Monster	Colleen Kelly ckelly@buyerads.com	175 Highland Ave, Needham, MA 02494	857-404-0891	No
Talent	Colleen Kelly ckelly@buyerads.com	175 Highland Ave, Needham, MA 02494	857-404-0891	No
Adzuna	Colleen Kelly ckelly@buyerads.com	175 Highland Ave, Needham, MA 02494	857-404-0891	No
Talroo	Colleen Kelly ckelly@buyerads.com	175 Highland Ave, Needham, MA 02494	857-404-0891	No
Circa Mitratech*	Tyler Kaplan tyler.kaplan@mitratech.com	1000 N Water St Suite 1200, Milwaukee, WI 53202	800-984-3775	No

*All Astound vacancies are distributed by our external partner, Circa, on the following diverse job boards: AfricanAmericanHires.com, AILGBTJobs.com, AsianHires.com, VeteranJobs.net, DisabilityJobs.net, LatinoJobs.org, OverFiftyJobs.com, NativeJobs.org, WeHireWomen.com, and DiversityJobs.com. Circa also posts all vacancies on all of their In-Network state diversity job boards, and distributes all job opportunities to local organizations that support a diverse set of community members.

Wave Division Holdings, LLC. dba Astound Broadband
Employment Unit ID 12002
FCC General Recruitment Report - 76.1702(b)(3)
July 15, 2023 through July 14, 2024

Outreach Efforts	Participants	Date	Description
Harassment Prevention and Respectful Workplace	Astound Employees	10/23/2023 - 11/13/2023	Online training on Harassment Prevention and Maintaining a Respectful Workplace for all employees.
Summer Internship Program	Astound Recruiters, DEI Team and students from higher education institutions across the U.S.	05/01/2024 - 08/01/2024	Astound Intern program focused on providing college students intern opportunities in the MVPD industry.
Discrimination Prevention	Astound Employees	10/23/2023 - 11/13/2023	Training on preventing discrimination in the workplace.
Management Training Program	Astound Managers	07/15/2023 - 07/14/2024	Modeling inclusive Leadership for all managers
Management Training Program	Astound Managers	03/29/2024 - 06/17/2024	Online training on benefits of diversity for all managers
Astound Careers TV Commercials	Astound Marketing Team	07/15/2023 - 07/14/2024	TV Commercials promoting MVPD careers in our communities
Diversity, Equity and Inclusion	Astound Employees	07/15/2023 - 07/14/2024	Inclusive Leadership 3 Part Series, Live Cultural Conversations + recordings, ready-to-go Elearnings throughout the year
The Leadership Challenge Program	Astound Managers	09/01/2023 - 12/1/2023	Training programs designed to enable unit personnel to acquire skills that could qualify them for higher level positions
Management the Astound Way Program	Astound Managers and Above	03/02/2024 - 07/14/2024	Training programs designed to enable unit personnel to acquire skills that could qualify them for higher level positions
Employee Development Training	Astound Employees	07/15/2023 - 07/14/2024	Ongoing training all year in combination of Live training and ready-to-go eLearning
Management Development Training	Astound Managers	07/15/2023 - 07/14/2024	Ongoing training all year in combination of Live training and ready-to-go eLearning
Employee Training Program	Astound Employees	07/15/2023 - 07/14/2024	Astound supplies employees with online and in-person training modules available to foster career growth opportunities. Some offered mentoring trainings include, but are not limited to, personal development, professional development, customer service, leadership, soft skills, technical, business, safety and compliance, sales, product knowledge, and more
NCTI Certification and Training Program	Astound Broadband & Jones National Cable Training Institute	07/15/2023 - 07/14/2024	Astound partners with Jones National Cable Training Institute to provide employees with comprehensive industry trainings and certifications with Technical Operations, 5G & Wireless, Customer Care, Leadership, General Education, Master Installer, Service Technician, System Technician, Senior Master Technician
Company Vehicle Advertisements	All Astound Fleet Vehicles	07/15/2023 - 07/14/2024	Astound Broadband has company vehicles with advertisements, they drive within each market to increase brand awareness and career opportunities at Astound. https://www.astound.com/about-us/careers/
Tuition Reimbursement Program	Astound Employees	07/15/2023 - 07/14/2024	Astound provides internal employees with a tuition reimbursement-scholarship program designed to assist students interested in pursuing a career in multichannel video programming communications. We advertise this program to the general community and various candidate pools
CareerWork\$ Ready Hiring Event	Astound Talent Acquisition Team	3/22/2024	Astound Broadband participated in a CareerWork\$ Ready Hiring Event virtual career fair for all open positions to expand our candidate pool and outreach efforts
Hosted Astound Virtual Career Fair	Astound Talent Acquisition Team	6/19/2024	Astound Broadband organized and hosted a virtual career fair for all open positions to expand our candidate pool and outreach efforts
Hosted Astound Virtual Career Fair	Astound Talent Acquisition Team	7/12/2024	Astound Broadband organized and hosted a virtual career fair for all open positions to expand our candidate pool and outreach efforts